

\$100,000

TITLE SPONSOR

- Exclusive branding opportunities
- Logo featured on Region Event banners and in the A/V presentation
- Includes **FRC Regional Co-Sponsor** benefits

SOCIAL MEDIA

- 5 dedicated social media posts
- 12 social media mentions

\$50,000

FRC REGIONAL CO-SPONSOR

- A blog feature in *FIRST* California newsletter
- Featured company for 1 Career Chat online event
- Includes **Leader in Technology** benefits

SOCIAL MEDIA

- 3 dedicated social media posts
- 8 social media mentions

\$25,000

LEADER IN TECHNOLOGY

- Speaking Opportunity at FRC Region Event(s)
- Opportunity to show video at Regional FRC Event
- Custom Digital Activations available
- Logo in monthly *FIRST* California newsletter
- VIP Invitations to *FIRST* Championship + *FIRST* Kickoff & Founder's Reception in NH
- Includes **Captain of Innovation** benefits

SOCIAL MEDIA

- 1 dedicated social media post
- 6 social media mentions

\$10,000

CAPTAIN OF INNOVATION

- Opportunity to participate in Regional Event Judging
- Ability to distribute merchandise and have event space at Regional event
- Includes **Friends of the Future** benefits

SOCIAL MEDIA

- 3 social media mentions

\$5,000

FRIENDS OF THE FUTURE

- Logo on the Region's Website
- Volunteer & Mentoring opportunities for employees
- Opportunity to post to *FIRST* California Alumni

SOCIAL MEDIA

- 1 social media mention